

It's a "He" thing...

Dermalogica for Men

Men's physiology varies only slightly from a woman's, but these differences are important when coupled with the differences in wear and tear that a man's skin endures on a daily basis. During shaving the skin is often left unprotected and sore, and is further irritated by combining the use of harsh alkali products and incorrect shaving procedure.

Dermalogica recognises the need for products to combat the effects of these harsh daily routines. Prior to shaving, cleansing is important to remove dirt and debris from the skin's surface, leaving the skin silky smooth.

DELUXE FACIAL BRUSH is an ideal tool to aid efficient cleansing. Worked lightly over the skin, it gently exfoliates the skin and lifts the hairs for a closer shave, and subsequently preventing in-grown hairs.

PROFESSIONAL SHAVE is used in place of a shaving foam and contains organic silicones to act as a buffer between the skin and the razor to prevent nicks, cuts and redness. Its blend of concentrated essential oils, including tea tree, lavender and camphor soothe irritation and condition the skin.

When used daily, Professional Shave works to soften the hairs, increase skin smoothness and reduce sensitivity.

Men's skins are particularly sensitive to fragrance, and this is the most obvious problem when it comes to aftershaves. Often fragranced products are applied to just-shaved skin. As an alternative, Dermalogica presents:

SOOTHING PROTECTION SPRAY protects newly shaved skin from environmental assaults, while soothing botanicals calm and hydrate sensitised skin, immediately reducing inflammation and irritation.

GENTLE SOOTHING BOOSTER with its extract of Red Raspberry acting as a natural antibiotic, is effective in calming inflamed and irritated skin. Applying a few drops after shaving will reduce redness and inflammation, helping to prevent a shaving rash and irritation caused by harsh alcohol-based fragrances

Dermalogica products are available in appointed skin centres by recommendation of a qualified skin therapist. For your nearest Dermalogica skin centre, visit www.dermalogica.com

